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August 13, 2025

Ms. Brinda Westbrook-Sedgwick
Commission Secretary
Public Service Commission
of the District of Columbia
1325 G Street, N.W., Suite 800
Washington DC, 20005

Re: Formal Case Nos. 1145 , 1159 and 1168

Dear Ms. Westbrook-Sedgwick:

Enclosed, please find the District Department of Transportation and Potomac Electric Power Company's Thirty-Day Report on the Semi-Annual Meeting, held on July 11, 2025.

Please feel free to contact me if you have any questions regarding this matter.

Sincerely,

/s/ Kunle Adeyemo

Kunle Adeyemo

Enclosures

cc: All Parties of Record

**BEFORE THE
PUBLIC SERVICE COMMISSION
OF THE DISTRICT OF COLUMBIA**

IN THE MATTER OF

APPLICATIONS FOR APPROVAL OF)	
BIENNIAL UNDERGROUND)	Formal Case Nos. 1145, 1159, 1168
INFRASTRUCTURE IMPROVEMENT)	
PROJECTS PLANS)	

**THIRTY-DAY REPORT ON THE JULY 11, 2025 SEMI-ANNUAL
MEETING TO REVIEW PROGRESS AND DISCUSS DESIGN ALTERNATIVES**

Pursuant to the Joint Stipulation of the Office of the People’s Counsel (“OPC”), Potomac Electric Power Company (“Pepco”) and the District Department of Transportation (“DDOT”),¹ as approved in Public Service Commission of the District of Columbia (“Commission”) Order No. 17697² as clarified in Order No. 17770³ and as reiterated in Order No. 19167,⁴ and Order No. 20115⁵ Pepco and DDOT (collectively, “Joint Applicants”) hereby submit this Thirty-Day Report on the July 11, 2025 Semi-Annual Meeting to Review Progress and Discuss Design Alternatives

¹ *Joint Stipulation of the Office of the People’s Counsel, Potomac Electric Power Company and the District Department of Transportation*, Formal Case No. 1116, (Sept. 15, 2014) (“Joint Stipulation”).

² *In the Matter of the Application for Approval of Triennial Underground Infrastructure Improvement Projects Plan*, Formal Case No. 1116, Order No. 17697 (Nov. 12, 2014) (“Order No. 17697”).

³ *In the Matter of the Application for Approval of Triennial Underground Infrastructure Improvement Projects Plan*, Formal Case No. 1116, Order No. 17770 (Jan. 22, 2015) (“Order No. 17770”).

⁴ *In the Matter of the Applications for Approval of Biennial Underground Infrastructure Improvement Projects Plans and Financing Orders*, Formal Case No. 1145, Order No. 19167 (Nov. 9, 2017) (“Order No. 19167”).

⁵ *In the Matter of the Application for Approval of the Third Biennial Underground Infrastructure Improvement Project Plans and Financing Orders*, Formal Case No. 1168, Order No. 20115 (January 15, 2022) (“Order No. 20115”).

(“Report”) as part of the District of Columbia Power Line Undergrounding (“DC PLUG”) initiative.

I. BACKGROUND

On September 15, 2014, Pepco, OPC and DDOT filed a Joint Stipulation with the Commission in which the parties agreed to hold a semi-annual meeting to review the progress of the DC PLUG initiative and discuss design alternatives (“Semi-Annual Meeting”). Additionally, the Joint Applicants committed to “file with the Commission a report summarizing each semi-annual meeting within thirty (30) days after the meeting is held.”⁶ In Order No. 17697, the Commission approved the Joint Stipulation, as clarified by Order No. 17770 and Order No. 20115. In accordance with the Joint Stipulation and in compliance with Order Nos. 17697 and 17770, Pepco files this Report on behalf of the Joint Applicants.

II. MEETING SUMMARY

On July 11, 2025, the Joint Applicants conducted the first Semi-Annual Meeting of 2025 by webinar from 2:00 AM to 3:00 PM. Meeting attendees included representatives from Commission Staff, Pepco, DDOT, OPC, and Washington Gas & Light. Presenters at the Semi-Annual Meeting included representatives from both Pepco and DDOT. Detailed minutes of the Semi-Annual Meeting are included in Attachment B to this Report.

To begin the meeting, Pepco’s Manager of Regulatory Specialists offered the welcome and introduction to the DC PLUG Semi-Annual meeting and provided an overview of the day’s agenda. The agenda included a project review and update on the current status of DC PLUG, the

⁶ Joint Stipulation at 3.

status of designs for the remaining Feeders in the First Biennial Plan, status of the Second Biennial Plan Feeders, status of Third Biennial Plan Feeders, an update on the status of Opportunity Projects, an update on community outreach and engagement targeted in the District, and lastly an update and overview of recent advertisement efforts to bring awareness to the DC PLUG program in the District of Columbia. The meeting closed with a “Questions and Answers” session.

III. MEETING DOCUMENTATION

Attachment A contains the attendees at the semi-annual meeting. Attachment B contains the meeting minutes. Attachment C contains the presentations for each agenda topic discussed at the meeting.

ATTACHMENT A

SEMI-ANNUAL MEETING ATTENDEE LIST:

Sellers, Christopher K: (PHI)
Shah, Jignesh A: (PEPCO)
Quarrie, Rayisha
Barreto, Cesar: (DDOT)
Williams, Ronald: (DDOT)
Anderson, Robert B: (PHI)
Ferere, Marc: (PEPCO)
McHugh, Samantha L: (PEPCO)
Bradley, Sarah G: (PHI)
Elliott, Anne C: (PHI)
Labriny, Meryem: (PEPCO)
Poole, Katherine
Tate, Julianny: (PEPCO)
Gill, Marcus: (PEPCO)
Gottman, Kenneth
Jones, Paquilla
Brown, Maria: (PSC)
Jamouneau, Dennis P: (PHI)
Henning, Bryan: (PSC)
Khalaf, Halim: (WGL)
Mara, Kevin
Kamins, Sarah
Alvarado, Rene E: (PEPCO)
Smith, Maurice (PSC)
Foxx, Keith
Atmore, Joseph: (WGL)
Baah, Philip: (PHI)

ATTACHMENT B

SEMI-ANNUAL MEETING MINUTES:

Pepco's Manager, Regulatory Specialists (Chris Sellers) introduces Marc Ferere (on behalf of Pepco) and Cesar Barreto (on behalf of DDOT) as presenters for the DC PLUG Semi-Annual Meeting.

Chris Sellers reviews the Meeting Agenda

PEPCO's Senior Project Manager (Marc Ferere) kicked off the meeting with a brief slide on the background of the DC PLUG Program, including a program timeline and budget.

- DC PLUG is a reliability and resiliency program targeted at undergrounding up to twenty (20) of the worst performing feeders in the District of Columbia;
- By undergrounding these feeders, the goal is to increase the resiliency of the electric distribution system in the District of Columbia and decrease the frequency of outages caused by the impact of storms and other events;
- By undergrounding these power lines, the program hopes to improve resiliency and reliability of these distribution lines by about 95%;
- PEPCO and DDOT have been working together since August 2012 to collaborate on this initiative;
- A high level timeline offered on the program ranges from 2017-present and also includes a forward outlook into 2029;
- The First Biennial Plan was approved in November 2017, the Second Biennial Plan in January 2020 and the Third Biennial Plan was approved in January 2022; and
- Pepco's portion of the DC PLUG program budget is \$250 million, while the District is providing a budget of \$187.5 million and DDOT generating a budget of \$62.5 million through DDOT Capital Improvement Funding.

PEPCO's Senior Project Manager (Marc Ferere) also reviewed the Status of First Biennial Feeders

- Feeder 308, 14900, and 368 have all been completed and put in service;
- Feeder 14758 and 15009 are currently in electrical construction and targeted to be put in service in Q1 2026; and
- Lastly, for Feeder 14007, the civil engineering design phase has been complete and it is anticipated to start civil construction in Q2 2026 with the expectation that this feeder will be complete in Q4 2028.

DDOT's Deputy Program Manager (Cesar Barreto) reviewed the Status of Second Biennial Feeders.

- Feeders 15001, 14008, and 15166 have all completed civil engineering status with 14008 also having completed civil construction and the electrical engineering phase;
- Feeder 14767 still remains on hold at this time;
- Feeders 15171 is still in the PS&E phase while 15021, 467 and 14093 have all completed PS&E; and
- Feeder 14702 and 118 have completed civil engineering and civil construction is currently in progress.

DDOT's Deputy Program Manager (Cesar Barreto) reviewed Status of Third Biennial Feeders

- All four Third Biennial Plan Feeder (347, 75, 14009 and 15174) are all in the PS&E phase with Civil Construction targeted for all of them by 2027.

DDOT's Program Manager (Cesar Barreto) reviewed the status of Opportunity Projects

- There have been three opportunity projects all in Ward 4;
- Feeder 14900 which was part of Oregon Avenue reconstruction project was Completed in May 2023 and customers received service in April 2023;
- Feeder 15021 is part of the Aspen Street rehabilitation project from 16th Street to Georgia Avenue, which is an opportunity project $\frac{3}{4}$ mile in length;
- Construction Invitation for Bids (IFB) was secured in March 2025;
- Construction Notice to Proceed (NTP) is also expected later this year;
- Feeder 15001 is associated with the reconstruction of Kennedy Street, NW;
- Invitation for Bid for Feeder 15001 was advertised in March 2023;
- Notice to Proceed was issued February 2024;
- Civil construction is expected for Feeder 15001 in Fall 2025; and
- Electrical construction to commence upon completion of civil construction for the entire feeder.

PEPCO's Outreach Coordinator, (Rayisha Quarrie) reviewed community outreach activities both old (July 2024 – December 2024) and new (January 2025 – July 2025) specific to DC PLUG.

- Refer to slides 18, 19 for additional details.

PEPCO's Communications Manager, (Sarah Bradley) shared the recent DC PLUG advertising campaign from the past six months.

- Continued advertising efforts so that Pepco customers know what is going on in their community;

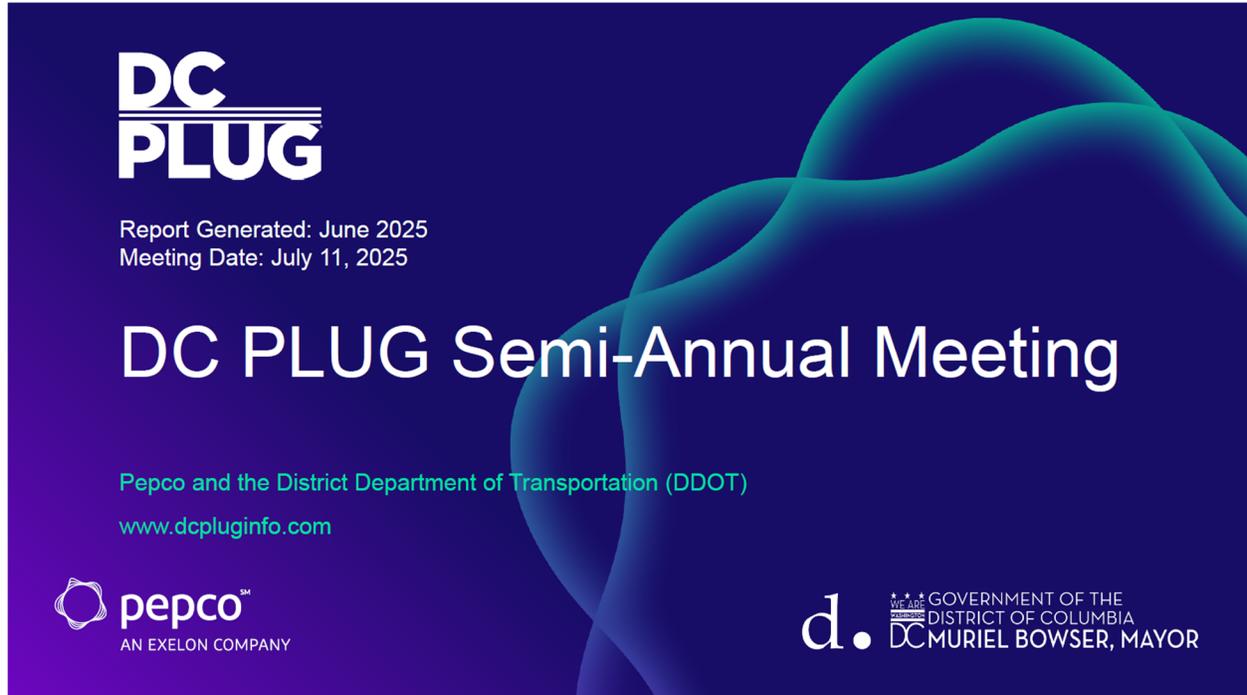
- Paid media ads highlight the importance and the benefits the initiative provides in the District by bringing enhanced reliability and resiliency to both residents and businesses;
- Target audience has been District residents in Wards 4, 5, 7 & 8 (*might also include Ward 3 as well pending construction updates);
- Also initiating a general awareness campaign that is District-wide designed to raise general awareness of the DC PLUG initiative, highlight the importance of the program and illustrate the benefits the program provides to the District;
- Both ad campaigns started in March and will run through end of the year into December;
- All audiences are being directed to www.dcpluginfo.com where they will learn more about the program and some of the ongoing work and other pertinent information that might be of interest to them; and
- Refer to slides 21 & 22 for additional details.

QUESTIONS AND ANSWERS

- **OPC asked “What month was Feeder 14900 completed, energized and undergrounded?”**
 - It was placed in service back in May 2023.

ATTACHMENT C:

SEMI-ANNUAL MEETING PRESENTATION:

The slide features a dark blue background with a large, abstract, glowing blue wave graphic on the right side. The DC PLUG logo is in the top left, followed by report and meeting dates. The main title is centered, and the sponsors are listed at the bottom. The DC logo and Mayor's name are in the bottom right.

**DC
PLUG**

Report Generated: June 2025
Meeting Date: July 11, 2025

DC PLUG Semi-Annual Meeting

Pepco and the District Department of Transportation (DDOT)
www.dcpluginfo.com

 **pepco**SM
AN EXELON COMPANY

d.  WE ARE GOVERNMENT OF THE
DISTRICT OF COLUMBIA
DC MURIEL BOWSER, MAYOR



Report Generated: June 2025
Meeting Date: July 11, 2025

DC PLUG Semi-Annual Meeting

Pepco and the District Department of Transportation (DDOT)

www.dcpluginfo.com



Introduction and Welcome

Cesar Barreto, DC PLUG Deputy Program Manager, DDOT

Marc Ferere, Senior Project Manager, Pepco

Agenda

1. Project Review and Current Status

- Marc Ferere, Pepco

2. Status of First Biennial Plan Feeders

- Marc Ferere, Pepco

3. Status of Second Biennial Plan Feeders

- Cesar Barreto, DDOT

4. Status of Third Biennial Plan Feeders

- Cesar Barreto, DDOT

5. Opportunity Projects

- Cesar Barreto, DDOT

6. DC PLUG Engagement / Outreach and Advertisement Efforts

- Rayisha Quarrie, Program Management Consultant Outreach Lead
- Sarah Bradley, Pepco

Project Review and Current Status

Marc Ferere, Pepco

Background

Background & Timeline

Aug 2012

The Mayor's Power Line Undergrounding Task Force establishment

May 2013

The Task Force recommended a partnership between Pepco and the District of Columbia

May 2014

The Electric Company Infrastructure Improvement Financing Act became law

May 2017

Council of the District of Columbia amended the law

Nov 2017

Approval from Public Service Commission of the District of Columbia on the First Biennial Plan

Jan 2020

Approval from Public Service Commission of the District of Columbia on the Second Biennial Plan

Jan 2022

Approval from Public Service Commission of the District of Columbia on the Third Biennial Plan

Budget

Pepco Portion

\$250 Million

- ❖ Recovered through Pepco Underground Project Charge

District Portion

\$187.5 Million

- ❖ Recovered through Underground Rider

DDOT

up to \$62.5 Million

- ❖ DDOT Capital Improvement Funding



DC PLUG will provide resiliency against major storms and improve the reliability of the electric system



Multi-year program to underground up to 20 of the most vulnerable overhead distribution lines, spanning over 6-8 years with work beginning in early 2019

High-Level Timeline

2017-2019

1st Biennial Plan
Approved – Nov. 2017

2nd Biennial Plan
Approved – Jan. 2020

Feeders 308 & 14900
Civil Designs began – 2017
Civil Construction began – 2019

2020-2022

1st Biennial Plan
Civil Designs began – April 2020
Civil Construction began – Feb. 2022

2nd Biennial Plan
Civil Designs began – April 2021

3rd Biennial Plan
Approved – Jan. 2022

2023-2025

1st Biennial Plan
All Feeders in construction – 2026

2nd Biennial Plan
Civil Construction began – 2023
All Feeders in construction - 2026

3rd Biennial Plan
Civil Designs began – Feb. 2023
All Civil Designs completed – 2026

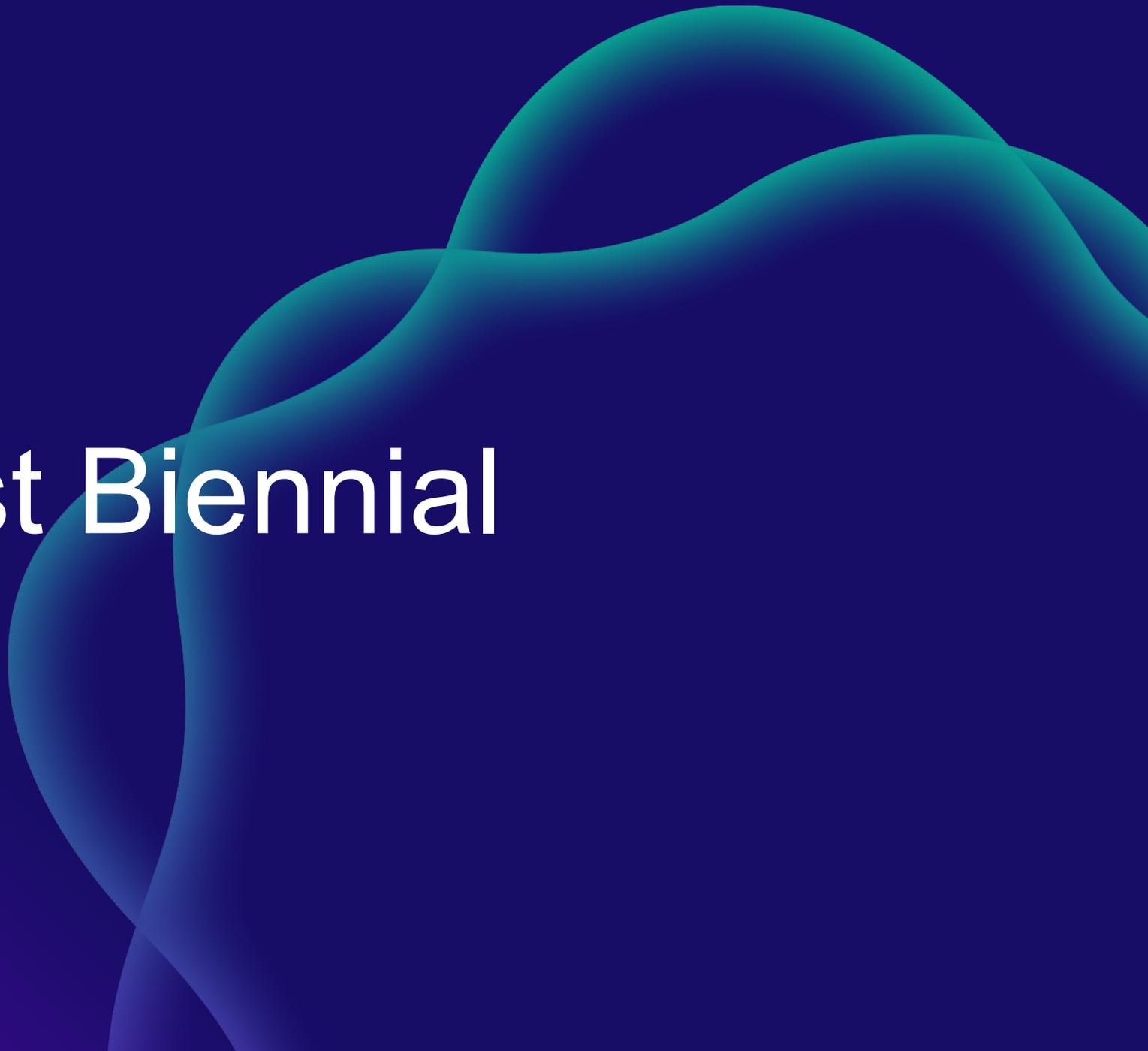
2026-2029

1st Biennial Plan
All feeders in service – 2028

2nd Biennial Plan
All feeders in service – 2029

3rd Biennial Plan
Civil Construction to begin – 2027
All feeders in service – 2029



An abstract graphic consisting of several overlapping, rounded, wave-like shapes in shades of teal and blue, positioned on the right side of the slide.

Status of First Biennial Feeders

Marc Ferere, Pepco

First Biennial Plan Feeders

Feeder	Ward	Civil Engineering Status	Civil Construction Status	Electrical Engineering Status	Electrical Construction Status	In-Service Date
308	3	Complete	Complete	Complete	Complete	Complete
14900	4	Complete	Complete	Complete	Complete	Complete
368	7	Complete	Complete	Complete	Complete	Complete
14758	8	Complete	Complete	Complete	In Progress	Q1 2026
15009	4	Complete	Complete	Complete	In Progress	Q1 2026
14007	5	PS&E Phase	Q2 2026	Q3 2026	Q4 2027	Q4 2028

An abstract graphic consisting of several overlapping, rounded, wave-like shapes in shades of teal and blue, positioned on the right side of the slide.

Status of Second Biennial Feeders

Cesar Barreto, DDOT

Second Biennial Plan Feeders

Feeder	Ward	Civil Engineering Status	Civil Construction Status	Electrical Engineering Status	Electrical Construction Status	In-Service Date
15001	4	Complete	In Progress	In Progress	Q3 2026	Q3 2027
14008	5	Complete	Complete	Complete	In Progress	Q4 2025
15166	8	Complete	In Progress	Complete	Q3 2025	Q2 2026
14767	3	On Hold	On Hold	On Hold	On Hold	On Hold
15171	8	PS&E Phase	Q2 2026	Q3 2026	Q4 2027	Q3 2028
14702	7	Complete	In Progress	Q3 2025	Q4 2026	Q3 2027
118	7	Complete	In Progress	Q3 2025	Q4 2026	Q1 2027
15021	7	Complete	Q4 2025	Q1 2027	Q3 2028	Q3 2029
467	4	Complete	Q1 2026	Q4 2025	Q1 2027	Q3 2027
14093	5	Complete	Q4 2025	Q1 2026	Q2 2027	Q1 2028

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Status of Third Biennial Feeders

Cesar Barreto, DDOT

Third Biennial Plan Feeders

Feeder Ward		Civil Engineering Status	Civil Construction Status	Electrical Engineering Status	Electrical Construction Status	In-Service Date
347	8	PS&E Phase	Q1 2027	Q2 2026	Q3 2027	Q1 2028
75	5	PS&E Phase	Q3 2027	Q1 2027	Q2 2028	Q4 2028
14009	3	PS&E Phase	Q1 2027	Q4 2026	Q1 2028	Q3 2028
15174	4	PS&E Phase	Q1 2027	Q2 2027	Q3 2028	Q3 2029



Opportunity Projects

Feeder 14900 (Portion of Oregon Avenue NW)

Feeder 15021 (Portion on Aspen Street NW)

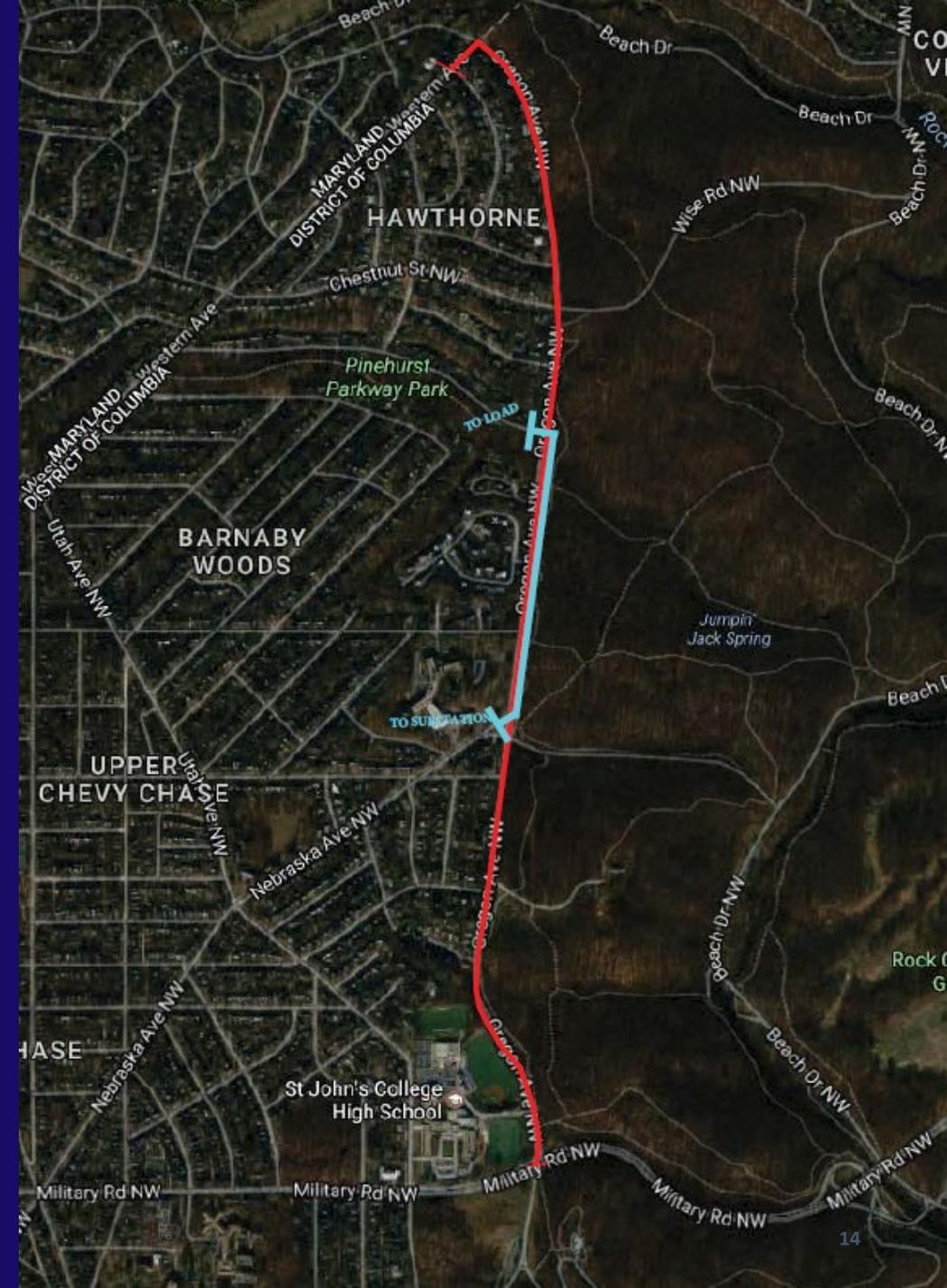
Feeder 15001 (Portion on Kennedy Street NW)

Cesar Barreto, DDOT

Feeder 14900

Oregon Avenue NW Reconstruction Project (Ward 4)

- ✓ Construction Invitation for Bid (IFB) – Jan. 2019
- ✓ Construction Notice to Proceed (NTP) – Dec. 2019
- ✓ Civil Construction completed – July 2022
- ✓ Electrical Engineering completed – Aug. 2020
- ✓ Electrical Construction completed – April 2023
- ✓ Feeder In-Service – May 2023

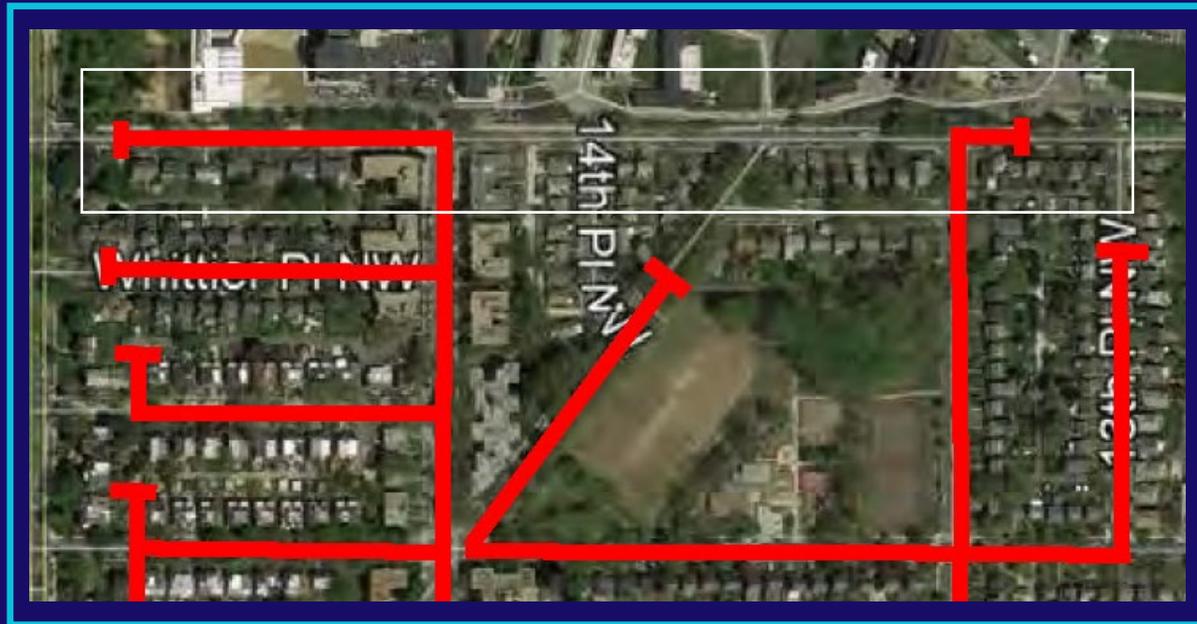


Feeder 15021

Aspen Street NW Rehabilitation from 16th to Georgia Ave. Project (Ward 4)

Opportunity Project includes only the portion of Feeder 15021 that overlaps with the DDOT Aspen Street Project

- ✓ Construction Invitation for Bid (IFB) – March 2025
- ❑ Construction Notice to Proceed (NTP) – expected 2025
- ❑ Civil Construction completion – TBD
- ❑ Electrical Construction to commence upon completion of civil construction for entire Feeder



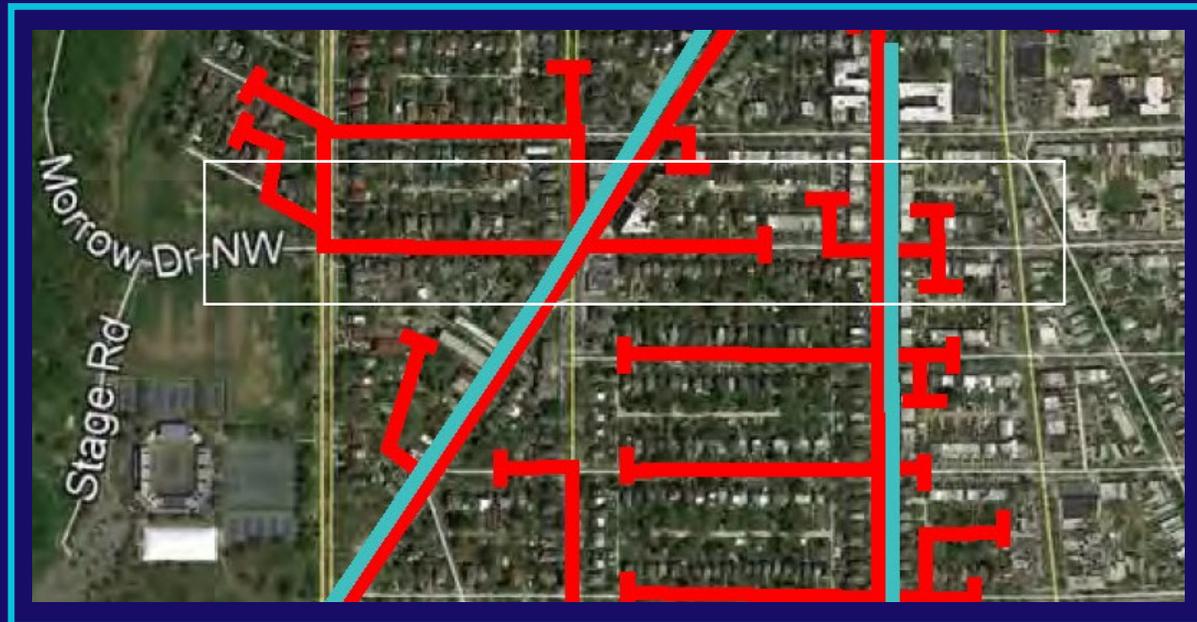
* - Right of Way clearance only impacts the DDOT IPMA Aspen Street Project. DC PLUG F-15021 work may advance along this corridor ahead of the Aspen Street project.

Feeder 15001

Reconstruction of Kennedy St. NW Phase II (Georgia Ave. to 16th St. NW) Project (Ward 4)

Opportunity Project includes only the portion of Feeder 15001 that overlaps with the DDOT Kennedy Street Phase II Project

- ✓ Construction Invitation for Bid (IFB) – Advertised 3/21/2023
- ✓ Construction Notice to Proceed (NTP) – 2/26/2024
- ❑ Civil Construction completion – expected Fall 2025
- ❑ Electrical Construction to commence upon completion of civil construction for entire Feeder 15001





DC PLUG

Engagement/Outreach

Rayisha Quarrie, PMC

Community Outreach July 2024 – December 2024

July 2024:

- Feeder 15009 – Attended ANC 4B
- Feeder 15009 – Site Visit Walkthrough
- Feeder 14008 – Attended ANC 5C
- Feeder 00467 – Hosted Virtual Open House
- Updated project schedules distributed electronically
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

August 2024:

- Feeder 14008 – Resident letter distribution
- Feeder 14008 – Coordination with ANC Commissioner
- Feeder 14758 – Resident letter distribution
- Feeder 15009 – Closeout Repot distribution
- Feeder 15001 – Door to door notification
- Updated project schedules distributed electronically
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

September 2024:

- Feeder 15009 – Attended ANC 4B
- Feeder 14008 – Attended ANC 5C
- Feeder 14758 – Attended ANC 8D
- Feeder 15001 – Attended 16th Street Heights Civic Association

- Feeder 15174 – Virtual Open House door to door distribution
- Feeder 15174 – Virtual Open House electronic distribution
- Feeder 15174 – Hosted Virtual Open House
- Virtual Open House Door to Door Distributions
- Updated project schedules distributed electronically
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

October 2024:

- Feeder 14008 – Attended ANC 5C
- Feeder 14008 – Distribution of closeout letter
- Feeder 15166 – Attended ANC 8C
- Feeder 15166 – Resident letter distributed to impacted residents
- Feeder 15001 – Coordination calls with Longfellow Flats
- Feeder 15001 – Coordination with ANC 4E Commissioners
- Feeder 15001 – Door to door TE outreach
- Updated project schedules distributed electronically
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

November 2024:

- Feeder 15001 – Attended ANC 4E
- Feeder 15001 – Coordination with concerned resident regarding TE location
- Feeder 15166 – Attended ANC 8C
- Feeder 14008 – Attended ANC 5C
- Updated Traffic Advisories distributed electronically
- Phone Calls via DC PLUG Hotline

December 2024:

- Feeder 15001 Attended ANC 4E
- Feeder 15166 Attended ANC 8C
- Updated project schedules distributed electronically
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

Community Outreach January 2025 – June 2025

January 2025:

- Feeder 15166 – Attended ANC 8C
- Feeder 15001- Site Visits
- Feeder 15001- 16th Street Heights Civic Association
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline
- Distribution of DC PLUG Newsletter “The PLUG”

February 2025:

- Feeder 14008 – Completed 15-day preconstruction distribution
- Feeder 14008- Completed 7-day preconstruction distribution
- Feeder 14008- Distribution of TE Safety Letter
- Feeder 15001 – Attended ANC 4E
- Feeder 15001- Resident Letter distribution
- Feeder 15001- Site Visits
- 118/14702- Preconstruction meeting notices distributed
- 118/14702- Hosted virtual preconstruction meeting
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

March 2025:

- Feeder 14008 – Completed 7-day preconstruction distribution
- Feeder 14008 – Attended ANC 5C
- Feeder 15009- Completed 30 -day preconstruction distribution
- Feeder 15001 – Attended ANC 4E
- Feeder 118/14702- Attended ANC 8E
- Feeder 118/14702- Completed 7-day preconstruction distribution
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

April 2025:

- Feeder 15009 – Attended ANC 4B
- Feeder 15009- Completed 7-day preconstruction distribution.
- Feeder 15009 - Completed 15-day preconstruction distribution
- Feeder 14008 – Attended ANC 5C
- Feeder 14758 – Attended ANC 8D
- Feeder 15001 –Attended Kennedy Street Farmers Market
- Feeder 15001 – Attended meeting with Councilmember Lewis-George
- Feeder 14009 – Hosted Virtual Open House
- Feeder 118/14702- Attended ANC 8E
- Feeder 118/14702- Resident letter distribution
- Feeder 118/14702- Completed TE letter distribution via certified mail
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline
- Distribution of DC PLUG Newsletter “The PLUG”

May 2025:

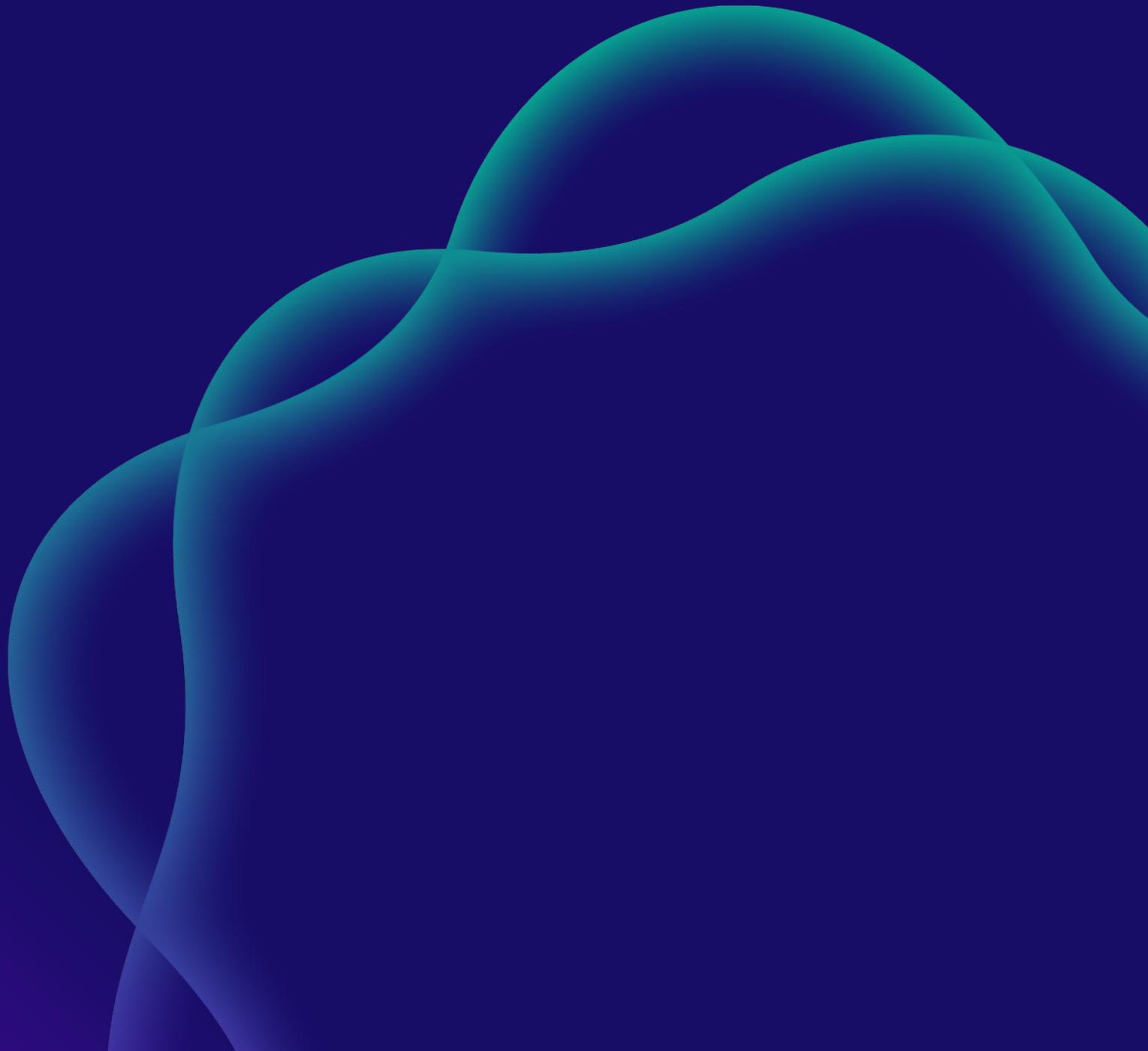
- Feeder 15009 – Attended ANC 4B
- Feeder 14008 – Attended ANC 5C
- Feeder 14008- Site visit with Commissioner
- Feeder 14758 – Attended ANC 8D
- Feeder 15001 – Attended 16th Street Heights Civic Association
- Feeder 15001- Coordination meeting with DDOT’s Kennedy Street Project
- Feeder 118/14702- Attended ANC 8E
- Feeder 118/14702- Resident letter distribution
- Updated project schedules distributed electronically
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

June 2025:

- Feeder 15009 – Attended ANC 4B
- Feeder 14008 – Attended ANC 5C
- Feeder 14758 – Attended ANC 8D
- Feeder 15166 – Attended ANC 8C
- Feeder 15001 – Attended ANC 4D
- Feeder 15001- Resident letter distribution
- Feeder 118/14702- Attended ANC 8E
- Feeder 118/14702- Resident letter distribution Feeder 15001 – Attended 16th Street Heights Civic Association
- Updated project schedules distributed electronically
- Updated Traffic Advisories distributed electronically
- Phone calls via the DC PLUG Hotline

DC PLUG Advertising

Sarah Bradley, Pepco



DC PLUG Advertising Campaign

Campaign Goals:

- Raise awareness of the DC PLUG initiative
- Highlight the importance of the DC PLUG initiative
- Illustrate the benefits DC PLUG provides to the District

Target Audience:

- DC commercial and residential customers in Wards 4, 5, 7, and 8

Campaign Timeline:

General:

- March 2025 – December 2025

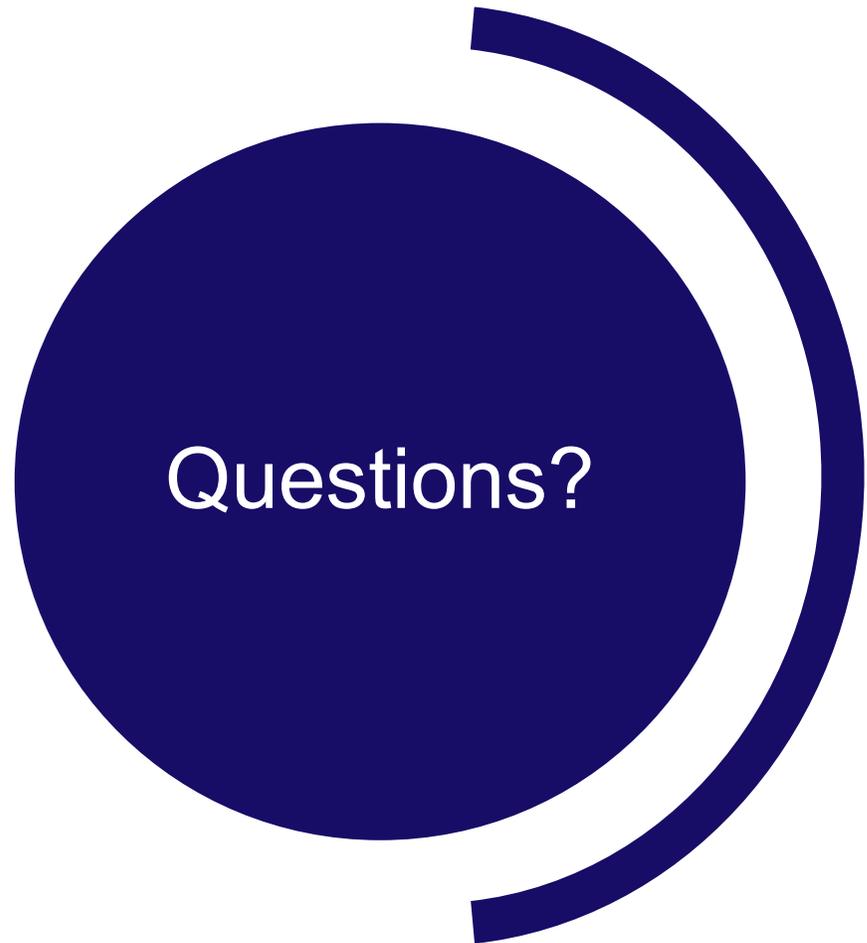
Ward-Specific:

- March 2025 – December 2025: Wards 4, 5, 7 and 8
- Addition of Ward 3 pending construction updates

Strategy:

Utilize paid media to disseminate DC PLUG messaging to District businesses and residents through ongoing general awareness ads and targeted Ward-specific ads to coincide with construction activities. All audiences will be directed to www.dcpluginfo.com.

Contact Us



www.dcpluginfo.com



questions@dcpluginfo.com



1-844-758-4146



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[@ddotdc](#) [#DCPLUG](#)

DC PLUG[®]

Making your electric system more resilient.

CERTIFICATE OF SERVICE

I hereby certify that Potomac Electric Power Company's Thirty-Day Report on the Semi-Annual Meeting was sent to the recipients listed below on August 13, 2025 by electronic mail.

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/s/ *Kunle Adeyemo*
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