

PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA
1325 G STREET, N.W., SUITE 800
WASHINGTON, D.C. 20005

PUBLIC NOTICE

August 5, 2020

FORMAL CASE NO. 1125, IN THE MATTER OF THE PROMOTION OF THE UTILITY DISCOUNT PROGRAMS,

1. The Public Service Commission of the District of Columbia (“Commission”) hereby gives notice that on July 30, 2020, the Department of Energy and Environment (“DOEE”) filed its invoices for DOEE’s Utility Discount Program (“UDP”) administrative expenses and costs for the Consumer Education Program (“CEP”) for the Third Quarter of Fiscal Year 2020 (“Third Quarter FY 2020”).¹

2. In Fiscal Year 2020 (“FY 2020”), DOEE is the administrator for three of the four low-income UDPs² as well as the CEP.³ As such, it performed administrative functions that are to be reimbursed by Washington Gas Light Company (“WGL”), the Potomac Electric Power Company (“Pepco”), and the District of Columbia Water and Sewer Authority (“DC Water”); and incurred CEP costs that are to be reimbursed by WGL, Pepco, DC Water, and the District of Columbia Universal Service Trust Fund (“DC USTF”). In Order No. 17246, the Commission approved a process for DOEE to request reimbursement for its expenses, which includes issuing a public notice when invoices are filed with the Commission to obtain public comment on these invoices.⁴

3. In its Third Quarter FY 2020 Invoices, DOEE includes information on Third Quarter advertising. DOEE represents that it continued radio, print, and television advertisements in the Third Quarter FY 2020, and added Washington Metropolitan Area Transit Authority bus advertisements.⁵ DOEE represents that Street Sense, one of its print advertisements, converted to

¹ *Formal Case No. 1125, In the Matter of the Promotion of the Utility Discount Programs*, Department of Energy and Environment’s Third Quarter Invoices for FY 2020 (“DOEE Third Quarter FY 2020 Invoices”), filed July 30, 2020.

² The four UDPs in the District of Columbia are: Customer Assistance Program (“CAP”) for water customers; Lifeline, for telephone customers; Residential Aid Discount (“RAD”) for electric customers; and Residential Essential Service (“RES”) for gas customers.

³ The Commission notes that as of October 1, 2013, DOEE is no longer performing administrative functions for the Lifeline service program, but remains the administrator of the RES, RAD, and CAP programs.

⁴ *Formal Case No. 813, In the Matter of the Application of Potomac Electric Power Company for an Increase in its Retail Rates for the Sale of Electrical Energy and Formal Case No. 988, In the Matter of the Development of Universal Service Standards and the Universal Service Trust Fund for the District of Columbia*, Order No. 17246, rel. September 19, 2013.

⁵ DOEE Third Quarter FY 2020 Invoices at 1.

an all-digital format in April 2020, but continues to run the UDP advertisements in that format. DOEE issued new purchase orders in March 2020 for Nexstar, the new owner of WDCW 50, and Comcast Spotlight, which was rebranded as EffecTV.⁶ DOEE indicates that Third Quarter FY 2020 advertising totaled \$28,542.15. DOEE also indicates that its personnel expenses for the Third Quarter FY 2020 totaled \$113,203.03, for a combined total of \$141,745.18.⁷

4. DOEE also includes the invoices for the Third Quarter FY 2020 and several tables that provide details on the expenses incurred by DOEE in Third Quarter FY 2020. The first table is the UDP administrative budget summary, which breaks down UDP expenditures by line item.⁸ DOEE's next table breaks down the expenses for the CEP, itemizing the amounts spent on the various outreach programs.⁹ The third table provides details regarding the expenses incurred for the UDP administrative budget.¹⁰ The next four pages are the separate invoices for the Third Quarter FY 2020 for the DC USTF, Pepco, WGL, and DC Water, itemizing the expenses.¹¹

5. All persons interested in commenting on DOEE's Third Quarter FY 2020 Invoices may submit written comments and reply comments not later than 10 and 20 days, respectively, after the Commission's issuance of this Notice. Comments are to be addressed to Brinda Westbrook-Sedgwick, Commission Secretary, Public Service Commission of the District of Columbia, 1325 G Street, N.W., Suite 800, Washington, D.C. 20005 and submitted electronically on the Commission's website at https://edocket.dcpsc.org/public/public_comments. Copies of DOEE's Third Quarter FY 2020 Invoices may be obtained by visiting the Commission's website at www.dcpsc.org. Once at the website, open the "eDocket" tab, click on "search database" and input "FC 1125" as the case number and "380" as the item number. Copies of DOEE's Third Quarter FY 2020 Invoices may also be purchased, at cost, by contacting the Commission Secretary at (202) 626-5150 or psc-commissionsecretary@dc.gov.

⁶ DOEE Third Quarter FY 2020 Invoices at 2.

⁷ DOEE Third Quarter FY 2020 Invoices at 3.

⁸ DOEE Third Quarter FY 2020 Invoices, Attachment at 1. The Commission notes that the tables are not paginated, so the page numbers are the Commission's additions.

⁹ DOEE Third Quarter FY 2020 Invoices, Attachment at 2.

¹⁰ DOEE Third Quarter FY 2020 Invoices, Attachment at 3.

¹¹ DOEE Third Quarter FY 2020 Invoices, Attachment at 4-7.