

GOVERNMENT OF THE DISTRICT OF COLUMBIA  
OFFICE OF THE ATTORNEY GENERAL

KARL A. RACINE  
ATTORNEY GENERAL



Public Advocacy Division  
Social Justice Section

ELECTRONIC FILING

December 17, 2020

Ms. Brinda Westbrook-Sedgwick  
Public Service Commission  
Of the District of Columbia Secretary  
1325 G Street, NW, Suite 800  
Washington, DC 20005

**Re: Formal Case No. 1125 – In the Matter of the Promotion of the Utility  
Discount Programs**

Dear Ms. Westbrook-Sedgwick:

Enclosed, please find for filing the Department of Energy and Environment's (DOEE) Motion to File Out-of-Time its monthly Reports on (1) October and November 2020 Utility Discount Program Applications, and (2) October 2020 Customer Education Plan Expenditures. The referenced Reports are attached to this Motion. If you have any questions regarding this filing, please do not hesitate to contact the undersigned.

Respectfully submitted,

Karl A. Racine  
Attorney General

By: /s/ Brian Caldwell  
BRIAN CALDWELL  
Assistant Attorney General  
(202) 727-6211 – Direct

Email: [brian.caldwell@dc.gov](mailto:brian.caldwell@dc.gov)

cc: Service List



following the reported upon month. Thus, DOEE's October 2020 Report on CEP Expenditures was due by November 30, 2020.

However, due to technical issues related to recent upgrades to DOEE's IT system, the data needed to produce the attached Reports was not readily available. DOEE has worked out most of these technical issues with its new system and does not anticipate any further delays in producing its monthly reports on UDP Applications and CEP Expenditures.<sup>3</sup>

DOEE submits that no party will be prejudiced by the delay in filing these Reports. Moreover, the Commission will benefit from the information contained in these Reports because the Reports on UDP Applications document utility assistance program enrollments for low-income residents for months post-onset of the COVID-19 pandemic and may be relevant to help identify any trends in utility assistance needs caused by the economic fallout from the pandemic. Moreover, the October 2020 CEP Expenditure Report represents the first monthly report for the FY2020 CEP, and contains information on the new CEP's vendors and advertising budgets.

WHEREFORE, DOEE respectfully moves the Commission to accept the attached Reports out of time.

Respectfully submitted,

KARL A. RACINE  
Attorney General for the District of Columbia

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<sup>3</sup> It should be noted, however, that DOEE continues to experience issues with collecting data for its monthly Customer Feedback Survey reports. DOEE anticipates that these issues will be resolved soon, whereupon DOEE will move the Commission to accept these monthly reports out-of-time as well. Currently, outstanding DOEE reports on Customer Feedback Survey results include October and November 2020.

KATHLEEN KONOPKA  
Deputy Attorney General  
Public Advocacy Division

JENNIFER L. BERGER  
Chief, Social Justice Section

*/s/ Brian Caldwell*  
BRIAN CALDWELL (D.C. Bar No. 979680)  
Assistant Attorney General  
Office of the Attorney General  
441 Fourth Street NW, Suite 600-S  
Washington, D.C. 20001  
(202) 727-6211  
[brian.caldwell@dc.gov](mailto:brian.caldwell@dc.gov)

December 17, 2020

*Attorneys for the Department of Energy and  
Environment*

# **APPENDIX A**

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE DISTRICT OF COLUMBIA**

**IN THE MATTER OF:**

**The Promotion of  
The Utility Discount  
Programs**

)  
)  
)

**Formal Case No. 1125**

**DEPARTMENT OF ENERGY & ENVIRONMENT'S  
RESPONSE TO ORDER NO. 17283**

Pursuant to Order No. 17283 of the Public Service Commission of the District of Columbia, the Department of Energy & Environment (DOEE) hereby provides the following information for the month of October 2020:

- 1. The number of UDP applications received during the month.**

**RESPONSE:**

DOEE received more than 3,382 applications during October 2020.

- 2. The number of UDP applications processed during the month.**

**RESPONSE:**

DOEE processed **2,833** UDP applications during October 2020.

- 3. The number of UDP applications granted during the month.**

**RESPONSE:**

DOEE approved **2,743** applications, 1,883 were approved for the Residential Aid Discount with Pepco, 585 for the Residential Essential Service with Washington Gas, and 275 for the Customer Assistance Program with DC Water.

- 4. The number of UDP applications denied during the month.**

**RESPONSE:**

DOEE denied **90** applications during October 2020.

Respectfully submitted,

/s/ Kenley P. Farmer

**Kenley P. Farmer**

Associate Director

Affordability & Efficiency Division

Department of Energy & Environment

Government of the District of Columbia

1200 First Street NE, 5<sup>th</sup> Floor

Washington, DC 20002

202-671-3314

[Kenley.farmer@dc.gov](mailto:Kenley.farmer@dc.gov)

# **APPENDIX B**



**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE DISTRICT OF COLUMBIA**

**IN THE MATTER OF:**

<b>The Promotion of</b>	)	<b>Formal Case No. 1125</b>
<b>The Utility Discount Programs</b>	)	

**DEPARTMENT OF ENERGY & ENVIRONMENT'S  
RESPONSE TO ORDER NO. 17283**

Pursuant to Order No. 17283 of the Public Service Commission of the District of Columbia, the Department of Energy & Environment (DOEE) hereby provides the following information for the month of November 2020:

- 1. The number of UDP applications received during the month.**

**RESPONSE:**

DOEE recorded **499** UDP applications received by mail in November 2020.

- 2. The number of UDP applications processed during the month.**

**RESPONSE:**

DOEE processed **2,016** UDP applications received in November 2020.

- 3. The number of UDP applications granted during the month.**

**RESPONSE:**

In November 2020, DOEE approved **1,977** applications, 1,112 were approved for the Residential Aid Discount with Pepco, 539 for the Residential Essential Service with Washington Gas, and 326 for the Customer Assistance Program with DC Water.

- 4. The number of UDP applications denied during the month.**

**RESPONSE:**

DOEE denied **39** applications in November 2020.

Respectfully submitted,

/s/ Kenley P. Farmer

**Kenley P. Farmer**

Associate Director

Affordability & Efficiency Division

Department of Energy & Environment

Government of the District of Columbia

1200 First Street NE, 5<sup>th</sup> Floor

Washington, DC 20002

202-671-3314

[Kenley.farmer@dc.gov](mailto:Kenley.farmer@dc.gov)

# **APPENDIX C**

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF THE DISTRICT OF COLUMBIA**

**IN THE MATTER OF:**

**The Promotion of the Utility Discount Programs** ) **Formal Case No. 1125**  
 )

**THE DEPARTMENT OF ENERGY AND ENVIRONMENT’S  
RESPONSE TO ORDER NO. 17407**

Pursuant to Order No. 17407 of the Public Service Commission of the District of Columbia, the Department of Energy and Environment (DOEE) hereby submits the following report on media buys and expenditures for October 2020.

DOEE executed vendor agreements for FY21 according to the approved FY21 CEP Plan. The table below identifies the FY21 vendors by media category, agreement number and budget.

Medium	Vendor	Executed on	Agreement No.	Total Value
Radio	Radio One (WOL,WYCB,PRAISE,MAJIC,WKYS)	28-Oct-20	PO634038	\$ 9,000.00
	EL Zol - WLZL 107.9 FM	28-Oct-20	PO634052	\$ 5,000.00
Signage	WMATA- OUTFRONT MEDIA	28-Oct-20	PO634117	\$ 10,000.00
Print/Online/Social Media	Washington Informer	28-Oct-20	PO634023	\$ 4,000.00
	El Tiempo	28-Oct-20	PO634024	\$ 3,000.00
	DCist (WAMU) online community paper	28-Oct-20	PO634032	\$ 7,000.00
	NCM –multi platform online Movie streaming ads		PO634221	\$ 7,000.00
	Social Driver	28-Oct-20	PO634424	\$ 48,000.00
Television	DC Cable (FREE PSA's)	N/A	N/A	\$ -
	EffectTV (by Comcast - DC Homes only) Bravo, TNT, TVOne, HGTV, Nickelodeon, BET, truTV, OWN, VH1, Weather Channel	28-Oct-20	PO634238	\$ 7,000.00
				<b>\$ 100,000.00</b>

Respectfully submitted,

/s/ Kenley P. Farmer

**Kenley P. Farmer**

Associate Director

Affordability & Efficiency Division

Department of Energy & Environment

Government of the District of Columbia

1200 First Street NE, 5<sup>th</sup> Floor

Washington, DC 20002

202-671-3314

[Kenley.farmer@dc.gov](mailto:Kenley.farmer@dc.gov)

## CERTIFICATE OF SERVICE

I hereby certify that on this 17<sup>th</sup> day of December 2020, I caused true and correct copies of the Department of Energy & Environment's Motion to File Certain Monthly Reports Out of Time to be emailed to the following:

Lara Walt, Esq.  
General Counsel  
Public Service Commission  
1333 H Street, N.W.  
7<sup>th</sup> Floor, East Tower  
Washington, D.C. 20005  
[LWalt@psc.dc.gov](mailto:LWalt@psc.dc.gov)

Kenneth Mallory, Esq.  
Assistant People's Counsel  
Office of the People's Counsel  
1133 15<sup>th</sup> Street, N.W.  
Suite 500  
Washington, D.C. 20005  
[kmallory@opc-dc.gov](mailto:kmallory@opc-dc.gov)

Jennifer L. McClellan, Esq.  
Verizon Washington, DC Inc.  
1300 I Street NW, Suite 400W  
Washington, DC 20005  
[Jennifer.l.mcclellan@verizon.com](mailto:Jennifer.l.mcclellan@verizon.com)

Hussain Karim, Esq.  
Department of Energy & Environment  
1200 First Street, N.E., 5<sup>th</sup> Floor  
Washington, D.C. 20002  
[Hussain.Karim@dc.gov](mailto:Hussain.Karim@dc.gov)

Kenley Farmer  
Department of Energy & Environment  
1200 First Street, N.E., 5<sup>th</sup> Floor  
Washington, D.C. 20002  
[kenley.farmer@dc.gov](mailto:kenley.farmer@dc.gov)

Salvatore Cooper  
Solix, Inc.  
30 Lanidex Plaza West  
Parsippany, NJ. 07054  
[Salvatore.cooper@solix.com](mailto:Salvatore.cooper@solix.com)

Cathy Thurston-Seignious, Esq.  
Washington Gas Light Company  
1000 Maine Avenue, SW  
Washington, D.C. 20080  
[cthurston-seignious@washgas.com](mailto:cthurston-seignious@washgas.com)

Dennis Jamouneau, Esq.  
Potomac Electric Power Company  
701 9<sup>th</sup> Street, NW  
Suite 1100, 10<sup>th</sup> Floor  
Washington, D.C. 20068  
[djamouneau@pepcoholdings.com](mailto:djamouneau@pepcoholdings.com)

Michael Engleman, Esq.  
Engleman Fallon, PLLC  
1717 K Street, NW  
Washington, D.C. 20006  
[mengleman@efenergy.com](mailto:mengleman@efenergy.com)

/s/ Brian Caldwell  
Brian Caldwell