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December 5, 2017

Mr. Laurence C. Daniels
Director of Litigation
Office of the People's Counsel
1133 15th Street, N.W.
Suite 500
Washington, DC 20005

Re: Formal Case No. 1056

Dear Mr. Daniels:

Enclosed please find Potomac Electric Power Company's Follow-Up Response to the Office of People's Counsel Data Request Set No. 11, Question No. 9, in the referenced proceeding.

Please contact me if you have any further questions.

Sincerely,

A handwritten signature in black ink, appearing to be "DPJ", written over a horizontal line.

Dennis P. Jamouneau

Enclosures

cc: All Parties of Record

POTOMAC ELECTRIC POWER COMPANY
DISTRICT OF COLUMBIA FORMAL CASE NO. 1056
RESPONSE TO OPC DATA REQUEST NO. 11

QUESTION NO. 9

- Q. PROVIDE A LIST OF ALL COSTS INCURRED TO DATE FOR CONSUMER EDUCATION RELATED TO AMI DEPLOYMENT THAT THE COMPANY INTENDS ON RECOVERING. ON A MONTHLY BASIS, BEGINNING IN DECEMBER 2010, PLEASE PROVIDE THIS COST FIGURE.

Follow-Up Response: December 30, 2016

- A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2016	\$33,095.83
February, 2016	\$2,940.00
March, 2016	\$13,317.46
April, 2016	\$81,012.47
May, 2016	\$46,466.85
June, 2016	\$1,470.00
July, 2016	\$6,908.12
August, 2016	\$1,233.69
September, 2016	\$0.00
October, 2016	\$46,889.91
November, 2016	\$6,075.19
December, 2016	\$17,260.85
2016 To Date Total	\$256,670.37

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response: February 9, 2017

- A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
2017 To Date Total	\$0.00

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

March 9, 2017

- A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
2017 To Date Total	\$8,852.92

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

April 7, 2017

- A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
2017 To Date Total	\$9,033.59

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

May 4, 2017

- A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
2017 To Date Total	\$10,460.57

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

June 7, 2017

A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
May, 2017	\$0.00
2017 To Date Total	\$10,460.57

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

July 7, 2017

A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
May, 2017	\$0.00
June, 2017	\$2,531.68
2017 To Date Total	\$12,992.25

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

August 18, 2017

A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
May, 2017	\$0.00
June, 2017	\$2,531.68
July, 2017	\$386.83
2017 To Date Total	\$13,379.08

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

September 19, 2017

A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
May, 2017	\$0.00
June, 2017	\$2,531.68
July, 2017	\$386.83
August, 2017	\$568.13
2017 To Date Total	\$13,947.21

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

October 6, 2017

A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
May, 2017	\$0.00
June, 2017	\$2,531.68
July, 2017	\$386.83
August, 2017	\$568.13
September, 2017	\$3,019.52
2017 To Date Total	\$16,966.73

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

November 6, 2017

A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
May, 2017	\$0.00
June, 2017	\$2,531.68
July, 2017	\$386.83
August, 2017	\$568.13
September, 2017	\$3,019.52
October, 2017	\$342.27
2017 To Date Total	\$17,309.00

SPONSOR: Karen Lefkowitz / Todd McGregor

Follow-Up Response:

December 5, 2017

A. See below for monthly customer education costs. These costs represent customer letters, door hangers, fact sheets, Media Network (Spanish Translation), and Smartmark (Marketing Management Consultant).

January, 2017	\$0.00
February, 2017	\$8,852.92
March, 2017	\$180.67
April, 2017	\$1,426.98
May, 2017	\$0.00
June, 2017	\$2,531.68
July, 2017	\$386.83
August, 2017	\$568.13
September, 2017	\$3,019.52
October, 2017	\$342.27
November, 2017	\$0.00
2017 To Date Total	\$17,309.00

SPONSOR: Karen Lefkowitz / Todd McGregor

CERTIFICATE OF SERVICE

I hereby certify that on this December 5, 2017, a copy of Potomac Electric Power Company's Follow-Up Response to the Office of People's Counsel Data Request Set No. 11, Question No. 9 in Formal Case No. 1056 was served by electronic mail.

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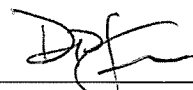
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